UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2014

Or

[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to ____

Commission File Number 333-184948

Heatwurx, Inc. (Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

45-1539785 (IRS Employer Identification No.)

18001 S. Figueroa, Unit F

Gardena, CA 90248 (Address of principal executive offices and Zip Code)

(310) 324-4513

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES [X] NO [1

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES [X] NO []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

> Large accelerated filer [] Non-accelerated filer []

Accelerated filer [] Smaller reporting company [X]

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES [] NO [X]

The registrant has 8,287,730 shares of common stock outstanding as of August 14, 2014.

HEATWURX, INC. FORM 10-Q For the Quarter Ended June 30, 2014

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PART I. FINANCIAL INFORMATION

HEATWURX, INC. CONSOLIDATED BALANCE SHEETS

	June 30, 2014 (unaudited)	December 21 2012*
ASSETS	(unaudited)	December 31, 2013*
CURRENT ASSETS:		
Cash and cash equivalents	\$ 39,899	\$ 186,864
Accounts receivable	99,030	19,200
Prepaid expenses and other current assets	120,822	80,386
Inventory	206,277	228,256
Total current assets	466,028	514,706
EQUIPMENT, net of depreciation	443,668	369,775
INTANGIBLE ASSETS, net of amortization	1,875,002	2,053,572
FOTAL ASSETS	\$ 2,784,698	\$ 2,938,053
LIABILITIES AND STOCKHOLDERS' EQUITY		
CURRENT LIABILITIES:		
Accounts payable	\$ 111,962	\$ 77,028
Accrued liabilities	155,474	258,006
Advance payment	-	155,497
Loan payable	44,290	41,186
Current portion of notes payable	250,000	590,000
Total current liabilities	561,726	1,121,717
LONG-TERM LIABILITIES:		
Loan payable	123,669	145,458
Revolving line of credit	229,980	-
Unsecured notes payable	1,246,335	-
Total long-term liabilities	1,599,984	145,458
FOTAL LIABILITIES	2,161,710	1,267,175
COMMITMENTS AND CONTINGENCIES (NOTE 9)		
STOCKHOLDERS' EQUITY:		
Series B Preferred Stock, \$0.0001 par value, no shares were issued and outstanding at June		
30, 2014 and 177,000 shares issued and outstanding at December 31, 2013; there was no		
liquidation preference as of June 30, 2014 and \$416,227 as of December 31, 2013	-	18
Series C Preferred Stock, \$0.0001 par value, no shares issued and outstanding at June 30,		
2014 and 101,000 shares issued and outstanding at December 31, 2013; there was no		
liquidation preference as of June 30, 2014 and \$224,668 as of December 31, 2013	-	10
Series D Preferred Stock, \$0.0001 par value, 887,303 and 727,648 shares issued and		
outstanding at June 30, 2014 and December 31, 2013 respectively; liquidation preference of		
\$2,576,188 at June 30, 2014 and \$2,403,691 at December 31, 2013	89	73
Common stock, \$0.0001 par value, 20,000,000 shares authorized; 8,430,665 issued and		
8,283,730 outstanding at June 30, 2014 and 8,082,000 shares issued and outstanding at		
December 31, 2013, respectively.	843	808
Additional paid-in capital	9,752,689	8,483,727
Accumulated deficit	(9,130,633)	(6,813,758)
Total stockholders' equity	622,988	1,670,878
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 2,784,698	\$ 2,938,053

*Amounts derived from the audited financial statements for the year ended, December 31, 2013.

The accompanying notes are an integral part of these unaudited financial statements.

HEATWURX, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

	Three Months Ended June 30,		Six Month June	30,
	2014	2013	2014	2013
REVENUE:				
Equipment sales	\$ 77,000	\$ 96,000	\$ 84,445	\$ 115,200
Service revenue	30,975	-	43,875	-
Other revenue	4,860	1,280	4,860	1,280
Total revenues	112,835	97,280	133,180	116,480
COST OF GOODS SOLD	70,192	61,525	79,332	73,650
GROSS PROFIT	42,643	35,755	53,848	42,830
EXPENSES:				
Selling, general and administrative	712,406	665,605	1,517,412	1,402,171
Impairment of goodwill	/12,400	- 005,005	390,659	1,402,171
Research and development	68,495	63,360	168,264	134,986
Total expenses	780,901	728,965	2,076,335	1,537,157
LOGGERON OPER ATIONS	(720.250)	((02.210)		(1.404.227)
LOSS FROM OPERATIONS	(738,258)	(693,210)	(2,022,487)	(1,494,327)
OTHER INCOME AND EXPENSE:				
Interest income	2	393	74	1,034
Interest expense	(112,935)	(33,754)	(173,032)	(49,643)
Total other income and expense	(112,933)	(33,361)	(172,958)	(48,609)
LOSS BEFORE INCOME TAXES	(851,191)	(726,571)	(2,195,445)	(1,542,936)
Income taxes	(25)	-	(50)	-
NET LOSS	\$ (851,216)	\$ (726,571)	\$ (2,195,495)	\$ (1,542,936)
	(1.125	41 797	50 154	92 112
Preferred Stock Cumulative Dividend	61,135	41,787	59,154	83,112
Net loss attributable to common stockholders	\$ (912,351)	\$ (768,358)	\$ (2,254,649)	\$ (1,626,048)
Net loss per common share basic and diluted	\$ (0.11)	\$ (0.34)	\$ (0.27)	\$ (0.79)
Weighted average shares outstanding used in calculating net loss per common share	8,397,442	2,233,414	8,331,583	2,067,628

The accompanying notes are an integral part of these unaudited financial statements.

HEATWURX, INC. CONSOLIDATED STATEMENT OF CASH FLOWS (UNAUDITED)

	Six Months Ended June 30,		
	2014	2013	
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net loss	\$ (2,195,495)	\$ (1,542,936)	
Adjustments to reconcile net loss to cash used in operating activities:			
Depreciation	45,133	26,256	
Amortization of intangible asset	178,570	178,571	
Amortization of discount on notes payable	72,357	-	
Impairment of goodwill	390,659	-	
Stock-based compensation and other non-cash expenses	163,721	49,693	
Changes in current assets and liabilities:			
Increase in receivables	(79,830)	(30,203)	
(Increase) decrease in prepaid and other current assets	(15,944)	1,408	
Increase in inventory	(61,733)	(149,623)	
Increase in accounts payable	6,194	160,109	
Decrease in accrued liabilities	(199,458)	(60,182)	
Cash used in operating activities	(1,695,826)	(1,366,907)	
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchases of property and equipment	(15,772)	(7,332)	
Cash from acquisition of subsidiary	3,355	-	
Cash used in investing activities	(12,417)	(7,332)	
CASH FLOWS FROM FINANCING ACTIVITIES:			
Proceeds from issuance of unsecured notes payable	1,570,000	-	
Proceeds from issuance of senior secured notes payable	-	990,087	
Loan repayment of senior subordinated note payable	(500,000)	-	
Proceeds from issuance of preferred shares, net of commissions paid	509,963	-	
Repayment of loan payable	(18,685)	(13,519)	
Cash provided by financing activities	1,561,278	976,568	
NET CHANGE IN CASH AND CASH EQUIVALENTS	\$ (146,965)	\$ (397,671)	
CASH AND CASH EQUIVALENTS,			
beginning of period	\$ 186,864	\$ 1,027,475	
CASH AND CASH EQUIVALENTS,			
end of period	\$ 39,899	\$ 629,804	

The accompanying notes are an integral part of these unaudited financial statements.

HEATWURX, INC. NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

1. PRINCIPAL BUSINESS ACTIVITIES:

<u>Organization and Business</u> - Heatwurx, Inc., a Delaware corporation ("Heatwurx," or the "Company"), is an asphalt repair equipment and technology company. Heatwurx was incorporated on March 29, 2011 as Heatwurxaq, Inc. and subsequently changed its name to Heatwurx, Inc. on April 15, 2011. On January 1, 2014, Heatwurx acquired Dr. Pave, LLC a service company offering asphalt repair and restoration. (Note 5)

2. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES:

Basis of Presentation - These unaudited interim consolidated financial statements and related notes are presented in accordance with the accounting principles generally accepted in the United States ("U.S. GAAP"). Accordingly, they do not include all disclosures required in the annual financial statements by U.S. GAAP. In the opinion of management, the accompanying unaudited interim financial statements contain all adjustments considered necessary to present fairly in all material respects the financial position as of June 30, 2014.

These financial statements should be read in conjunction with the audited financial statements and accompanying notes for the year ended December 31, 2013, and have been prepared on a consistent basis with the accounting policies described in Note 2 - Summary of Significant Accounting Policies of the Notes to Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2013. Operating results for the three and six months ended June 30, 2014 are not necessarily indicative of the results that may be expected for the year ending December 31, 2014 or any future period.

The Company's unaudited interim consolidated financial statements include Dr. Pave, LLC a wholly-owned subsidiary. All intercompany investments, accounts and transactions have been eliminated.

The Company's financial statements are prepared using U.S. GAAP applicable to a going concern which contemplates the realization of assets and liquidation of liabilities in the normal course of business.

The Company also faces certain risks and uncertainties which are present in many emerging companies regarding product development, future profitability, ability to obtain future capital, protection of patents and property rights, competition, rapid technological change, government regulations, recruiting and retaining key personnel, and third party manufacturing organizations.

To date we have relied exclusively on private placements with a small group of investors to finance our business and operations. We have had little revenue since our inception. For the six months ended June 30, 2014, the Company incurred a net loss of \$2,195,495 and utilized approximately \$1,695,826 in cash flows from operating activities. The Company had cash on hand of \$39,899 as of June 30, 2014. Successful completion of the Company's development program and its transition to profitable operations is dependent upon obtaining additional financing adequate to fulfill its development and commercialization activities, and achieve a level of revenues adequate to support the Company's cost structure. Many of the Company's objectives to establish profitable business operations rely upon the occurrence of events outside its control; there is no assurance that the Company will be successful in accomplishing these objectives. We cannot assure that additional debt, equity or other funding will be available to us on acceptable terms, if at all. If we fail to obtain additional funding when needed, we would be forced to scale back, or terminate our operations, or seek to merge with or be acquired by another company.

Management anticipates that the Company will require additional funds to continue operations. As of June 30, 2014, we had approximately \$40,000 cash on hand. Adjusting for \$390,658 in one-time expense for impairment of goodwill from the acquisition of Dr. Pave, LLC in the first quarter 2014, our spending on operations is approximately \$275,000 per month, of which only a very small amount is satisfied by revenues. The amount of cash on hand is not adequate to meet our operating expenses over the next twelve months. The Company raised \$145,000 and \$184,000 through unsecured notes in July and August 2014, respectively, in relation to a \$3,000,000 private debt offering.



The issues described above raise substantial doubt about the Company's ability to continue as a going concern. Although we have \$1,951,000 remaining under the \$3,000,000 debt offering, we cannot guarantee we will be able to raise the entire offering amounts, if any. We are solely reliant on raising additional capital in order to maintain our current operations. To date we have been able to raise debt and equity financing through the assistance of a small number of our investors who have been substantial participants in our debt and equity offerings since our formation. If these investors choose not to assist us with our capital raising initiatives in the future, we do not expect that we would be able to obtain any alternative forms of financing at this time and we would not be able to continue to satisfy our current or long term obligations. Based upon our current monthly spending we anticipate the need to raise at least \$2,000,000 to \$3,000,000 to meet our cash flow requirements for the next twelve months. If we successfully raise \$2,000,000 to \$3,000,000 to anticipated revenues from equipment sales and restoration services will be sufficient to fund our operations, including our expected capital expenditures, through the next twelve months. Without these additional funds, we will be required to reduce operations, curtail any future growth opportunities, cease operations all together, or seek to merge with or be acquired by another company.

The accompanying financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of recorded assets, or the amounts and classification of liabilities that might be different should the Company be unable to continue as a going concern.

<u>Accounts Receivable and Bad Debt Expense</u> - Management reviews individual accounts receivable balances that exceed 90 days from the invoice date. Based on an assessment of creditworthiness of the customer, the Company estimates the portion, if any, of the balance that will not be collected. All accounts deemed to be uncollectible are written off to operation expense. There was no allowance for uncollectible accounts as of June 30, 2014 and December 31, 2013, respectively.

<u>Recent Accounting Pronouncements</u> - The Financial Accounting Standards Board recently issued Accounting Standards Update (ASU) 2014-10, Development Stage Entities (Topic 915): <u>Elimination of Certain Financial Reporting Requirements</u>, <u>Including an Amendment to Variable Interest Entities Guidance in Topic 810</u>, <u>Consolidation</u>, which eliminates the financial reporting distinction of being a development stage entity within U.S. generally accepted accounting principles. Accordingly, the ASU eliminates the incremental requirements for development stage entities to (a) present inception-to-date information in the statements of income, cash flows and shareholder's equity, (b) label the financial statements as those of a development stage entity, in the development stage activities in which the entity is engaged and (d) disclose in the first year in which the development stage entity. For public business entities, those amendments are effective for annual reporting periods beginning after December 15, 2014, and interim periods therein. Early application of each of these amendments is permitted for any annual reporting period or interim period for which the entity's financials statements has not yet been issued. The company has elected early application of these amendments with the quarterly report filed for June 30, 2014.

The Financial Accounting Standards Board recently issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606), was issued in three parts: (a) "Summary and Amendments That Create Revenue from Contracts with Customers (Topic 606) and Other Assets and Deferred Costs—Contracts with Customers (Subtopic 340-40)," (b) "Conforming Amendments to Other Topics and Subtopics in the Codification and Status Tables," and (c) "Background Information and Basis for Conclusions." The new presentation guidance is effective for interim and annual periods beginning after December 15, 2016. We are considering the impact of the adoption of ASU 2014-09 on our results of operations, financial condition and cash flows.

3. PROPERTY AND EQUIPMENT:

A summary of the cost of property and equipment, by component, and the related accumulated depreciation is as follows:

	June 30, 2014		nber 31, 013
	(un:	audited)	
Office furniture and equipment	\$	29,205	\$ 20,562
Demo and service equipment	541,228		426,336
		570,433	446,898
Accumulated depreciation		(126,765)	(77,123)
	\$	443,668	\$ 369,775

Depreciation expense was \$23,358 and \$45,133 for the three and six months ended June 30, 2014 and \$13,223 and \$26,256 for the three and six months ended June 30, 2013.

4. ASSET PURCHASE AGREEMENT:

On April 15, 2011, the Company entered into an Asset Purchase Agreement with an individual who is a founder and a current stockholder. Pursuant to the agreement, the Company purchased the related business and activities of the design, manufacture and distribution of asphalt repair machinery under the Heatwurx brand. The total purchase price was \$2,500,000. The purchase price was paid in a \$1,500,000 cash payment and the issuance of a senior subordinated note to the seller in the amount of \$1,000,000. (Note 6)

The business essentially consisted of the investment in research and development of the technology, the patents applied for as a result of the research and development activities and certain distribution relationships that were in process, but not finalized as of the acquisition date. Collectively, these investments constitute the in-process research and development we refer to as the "asphalt preservation and repair solution." The Company capitalized \$2,500,000 of in-process research and development related to this asphalt preservation and repair solution. As of October 1, 2012, in-process research and development is now classified as developed technology and amortized over its estimated useful life of seven years. The initial estimated fair value of the in-process research and development was determined using the income approach. Under the income approach, the expected future cash flows from the asset are estimated and discounted to its net present value at an appropriate risk-adjusted rate of return. The Company used the Relief-from-Royalty method. The Company believes that is the most appropriate method for valuing the developed technology as it is a revenue generating technology. As of June 30, 2014, our developed technology intangible asset had a value of \$1,875,002, net of accumulated amortization of \$624,998. Amortization expense for the three and six months ended June 30, 2014 and 2013 was \$89,285 and \$178,570, respectively.

In conjunction with the Asset Purchase Agreement, the Company granted 200,000 performance stock options to a founder of the Company with an exercise price of \$0.40 per share and a term of seven years. Following the effectiveness of the 7 for 1 stock split that was completed in October 2011, the 200,000 performance stock options were exchanged for 1,400,000 performance stock options with an exercise price of \$0.057 per share. As of June 30, 2014 there is no expectation that these performance stock options will vest.

5. ACQUISITION:

On January 7, 2014, the Company entered into an Agreement and Plan of Reorganization (the "Acquisition Agreement") dated January 8, 2014 with Dr. Pave, LLC, a California limited liability company ("Dr. Pave"). Dr. Pave was controlled by David Dworsky, the Chief Executive Officer of the Company. The acquisition of Dr. Pave gives the Company the immediate ability to provide service work to municipalities and other end purchasers of Heatwurx equipment. By performing the service work, management of the Company believes that it will assist the Company in generating purchase interest for Heatwurx equipment as well as possibly open other revenue opportunities such as franchising the service business. The Company acquired all of the outstanding membership interests in Dr. Pave for 58,333 shares of common stock of the Company at a value of \$3.00 per share for consideration in the amount of \$175,000. The consideration included the issuance of 41,668 shares to Dworsky Partners, LLC, an entity in which David Dworsky owned 80% of the ownership interest, and 3,333 shares to Reginald Greenslade, one of the Company's directors. As a result of the acquisition, which closed on January 8, 2014, Dr. Pave became a wholly owned subsidiary of the Company. Dr. Pave is managed by David Dworsky and Justin Yorke, a shareholder of the Company. The parties to the Acquisition Agreement established the effective date of the closing of the transaction for tax and accounting purposes as 8:00 a.m. on January 1, 2014.

The securities offered and sold in the above transactions have not been and will not be registered under the Securities Act and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

As of January 1, 2014, Dr. Pave had net liabilities of \$215,659 assumed by the Company; in addition to the consideration of 58,333 shares of common stock valued at \$175,000. The total consideration paid in the acquisition of Dr. Pave resulted in goodwill in the amount of \$390,659. The Company determined that the goodwill was immediately impaired as of the acquisition date based on the lack of service revenue for the prior year. An impairment of goodwill from the acquisition in the amount of \$390,659, was recorded as an operating expense in the income statement for the six months ended June 30, 2014.

6. NOTES PAYABLE:

<u>Unsecured Notes Payable</u> - The Company issued senior unsecured notes payable totaling \$90,000 on December 11, 2013. The notes bear interest at a rate of 12% per annum. Interest is payable monthly on the first day of each month. The principal amount and all then-accrued and unpaid interest is payable on June 30, 2015.

On January 6, 2014, the Company commenced a non-public offering of notes and warrants of up to \$1,000,000. The promissory notes will bear interest at 12% per annum payable monthly, with principal and unpaid interest due and payable on January 6, 2016. As additional consideration for a lender to enter into the Loan Agreement, the Company has agreed to issue to each lender one common stock purchase warrant for each \$3.00 loaned to the Company. The warrants will be exercisable immediately at \$3.00 per share.

On February 28, 2014, the Company closed its \$1,000,000 debt financing. The total notes issued were in the aggregate principal amount of \$850,000 and were issued with an aggregate of 283,329 warrants to the investors. The warrants are detachable and exercisable immediately. The Company allocated the fair value of the warrants in the amount of \$248,129 as a discount on notes payable which will be amortized over the term of the notes to interest expense in the income statement. The Company recognized amortization of discount on notes payable in interest expense of \$32,087 and \$52,435 for the three and six months ended June 30, 2014, respectively.

On March 1, 2014, the Company commenced a similar non-public offering of notes and warrants up to \$3,000,000 which is intended to remain open until December 31, 2014, unless terminated sooner at the option of the Company before all of the notes are sold. The promissory notes will bear interest at 12% per annum payable monthly, with principal and unpaid interest due and payable on January 6, 2016. Persons holding promissory notes issued by the Company in prior offerings may convert these notes into the notes and warrants being offered in this new offering. Each lender in the offering will receive one warrant for each \$3.00 loaned. The three-year warrants will be exercisable immediately at \$3.00 per share. As of June 30, 2014, the Company issued notes in the aggregate principal amount of \$720,000 and were issued with an aggregate of 240,000 warrants to the investors. The warrants are detachable and exercisable immediately. The Company allocated the fair value of the warrants in the amount of \$147,894 as a discount on notes payable which will be amortized over the term of the notes to interest expense in the income statement. The Company recognized amortization of discount on notes payable in interest expense of \$19,184 and \$19,922 for the three and six months ended June 30, 2014, respectively.

<u>Revolving line of credit</u>- The Company assumed a revolving line of credit entered into by Dr. Pave at its inception in July 2013 in the amount of \$229,980. The balance on the line of credit bears interest at a rate of 12% per annum. Interest is payable monthly on the first day of each month. The principal amount and all then-accrued and unpaid interest is payable on August 15, 2015. Interest on the line of credit totaling \$2,268 was outstanding at June 30, 2014.

Secured Notes Payable - The Company assumed secured notes payable issued by Dr. Pave on December 11, 2013 totaling \$160,000. The notes bear interest at a rate of 12% per annum. Interest is payable monthly on the first day of each month. The principal amount and all then-accrued and unpaid interest is payable on June 30, 2015.

Interest on the secured notes payable totaling \$1,578 was outstanding at June 30, 2014.

<u>Senior Subordinated Note Payable</u> - The Company issued a senior subordinated note payable in the amount of \$1,000,000 on April 15, 2011 to Richard Giles, a founder, stockholder and former director of the Company. The note bears interest at a rate of 6% per annum and matured on April 15, 2014. The holder of the senior subordinated note agreed to subordinate to the lenders of the senior secured notes his security interest in our assets granted under the Subordinated Security Agreement dated April 15, 2011. Mandatory principal payments of \$500,000 were made in 2013 and the Company made the final required principal payments totaling \$500,000 during the first half of 2014.

Loan Payable - In September 2012, the Company financed the purchase of equipment used for transport and demonstration of our equipment. The note, in the original amount of \$142,290, bears interest at a rate of 2.6% per annum and matures on September 4, 2017. In August 2013, the Company financed the purchase of a truck to transport our equipment used in demonstrations. The loan, in the amount of \$83,507, bears interest at a rate of 6.1% per annum and matures on September 4, 2017.

As of June 30, 2014, the loans are subject to mandatory principal payments as follows:

Year ending December 31,	Payments		
	2014	\$ 22,500	
	2015	523,981	
	2016	1,615,725	
	2017	37,361	
	2018	18,372	
Total principal	payments	\$ 2,217,939	

7. STOCKHOLDERS' EQUITY:

Common Stock - The Company has authorized 20,000,000 common shares with a \$0.0001 par value. There were 8,430,665 issued and 8,283,730 outstanding at June 30, 2014 and 8,082,000 shares issued and outstanding at December 31, 2013, respectively.

<u>Preferred Stock</u> - The Company has authorized 4,500,000 shares of Preferred Stock with a \$0.0001 par value. As holders of any series of preferred stock convert into common shares the preferred shares are no longer outstanding and become available for reissuance. As of June 30, 2014 and December 31, 2013, there were 887,303 and 1,005,648 preferred shares outstanding, respectively.

Series B Preferred Stock - As of June 30, 2014 there were no shares of Series B Preferred Stock outstanding.

On April 14, 2014 all remaining Series B preferred shares, 101,935, were mandatorily converted into common shares. The conversion of Series B preferred shares to common shares resulted in a release of \$40,529 in accumulated dividends during the quarter ended June 30, 2014.

Series C Preferred Stock - As of June 30, 2014 there were no shares of Series C Preferred Stock outstanding.

On April 14, 2014 all remaining Series C preferred shares, 45,000, were mandatorily converted into common shares. Holders of Series C Preferred Stock accrued dividends at the rate per annum of \$0.16 per share. At June 30, 2014, Series C Preferred Stock had dividends accumulated of \$17,870. The Company has dividends payable of \$17,870 included in current liabilities as of June 30, 2014.

Series D Preferred Stock - As of June 30, 2014 there were 887,303 shares of Series D Preferred Stock outstanding.

In October 2013, the Company initiated a follow-on Series D Preferred stock offering to sell the remaining 772,352 units at \$3.00 per unit for up to \$2,317,056 gross proceeds. The offering includes an over-allotment of 1,000,000 units for an additional \$3,000,000 in potential gross proceeds. The offering term was extended and ended May 30, 2014. The terms of the follow-on Series D preferred stock offering are the same as the original Series D preferred stock offering.

In January 2014, the Company issued 53,332 units sold at \$3.00 per unit for gross proceeds of \$159,996. The Company paid share issuance costs in the amount of \$6,000. Each unit in this offering consists of one share of the Company's Series D Preferred Stock and one-half warrant, with each whole warrant exercisable at \$3.00 per share. The Company issued warrants to purchase 26,666 shares of common stock outstanding. The warrants will be exercisable by the holders at any time on or after the issuance date of the warrants through and including one year from their respective issuance dates.

In May 2014, the Company issued 118,655 units sold at \$3.00 per unit for gross proceeds of \$355,966. Each unit consisted of one share of the Company's Series D Preferred Stock and one-half warrant, with each whole warrant exercisable at \$3.00 per share. The Company issued warrants to purchase 59,327 shares of common stock. The warrants will be exercisable by the holders at any time through and including one year from their respective issuance dates.

Holders of Series D Preferred Stock accrue dividends at the rate per annum of \$0.24 per share, payable on a quarterly basis. As dividends are accrued and payable quarterly on the Series D Preferred Stock, the Company paid dividends of \$45,665 and \$89,683 during the three and six months ended June 30, 2014, respectively. As of June 30, 2014 the Company had dividends payable in accrued expenses of \$49,237.

The holders of the Series D Preferred Stock have conversion rights equivalent to such number of fully paid and non-assessable shares of common stock as is determined by dividing the Series D original issue price of \$3.00 by the then applicable conversion price. Each Series D Share will convert into one share of our common stock at any time at the option of the holder of the Series D Shares or will be converted at the option of the Company at any time the trading price of our common stock is at least \$4.50 per share for ten consecutive trading days. The conversion ratio is subject to anti-dilution adjustments, including in the event that the Company issues equity securities at a price equivalent to or less than the conversion price in effect immediately prior to such issue. We have determined that there is a beneficial conversion feature ("BCF"). The calculated value as of the commitment date of the BCF was \$24,279, which represents the difference between the effective conversion price and the stated conversion price multiplied by the total number of shares which may be converted. We have recorded this amount as a deemed dividend as of the date of issuance, as the Series D Preferred Stock is immediately convertible. This amount was recorded as a charge against our accumulated deficit in our accompanying balance sheet.

The holders of Series D Preferred Stock have a liquidation preference over the holders of the Company's common stock equivalent to the purchase price per share of the Series D Preferred Stock plus any accrued and unpaid dividends, whether or not declared, on the Series D Preferred Stock. A liquidation would be deemed to occur upon the happening of customary events, including transfer of all or substantially all of the Company's common stock or assets or a merger, or consolidation. The Company believes that such liquidation events are within its control and therefore the Company has classified the Series D Preferred Stock in stockholders' equity.

The holders of Series D Preferred Stock vote together as a single class with the holders of the Company's common stock on all action to be taken by the Company's stockholders. Each share of Series D Preferred Stock entitles the holder to the number of votes equal to the number of shares of common stock into which the shares of the Series D Preferred Stock are convertible as of the record date for determining stockholders entitled to vote on such matter.

Each unit includes one-half warrant. Each full warrant grants the right to purchase a share of the Company's common stock and, as of June 30, 2014, there were warrants to purchase 449,817 shares of common stock outstanding. The warrants issued with the original Series D offering will be exercisable by the holders at any time on or after the issuance date of the warrants through and including October 1, 2014. The warrants issued with the follow-on Series D offering will be exercisable by the holders at any time on or after the issuance date of the warrants through and including one year from their respective issuance dates.

In addition, the Company agreed to use its best efforts to register the shares underlying the warrants issued in the follow-on Series D preferred stock offering and the original Series D preferred stock offering. The Company intends to file the registration statement not later than 90 days following the completion of the offering, May 30, 2014, and will use its best efforts to maintain the effectiveness of the registration statement for the investors in this and the prior offering through December 31, 2015.

Stock Options

	Number of Options	Weighted Average Exercise Price	Weighted Average Remaining Life (Years)
Balance, December 31, 2012	1,022,000	\$ 2.00	
Granted	410,000	\$ 2.76	
Exercised	-	\$ -	
Cancelled	(112,000)	\$ 2.00	
Balance, December 31, 2013	1,320,000	\$ 2.23	3.44
Granted	298,000	\$ 3.00	
Exercised	-	\$ -	
Cancelled	(206,500)	\$ 2.27	
Balance, June 30, 2014	1,411,500	\$ 2.39	3.35
Exercisable, December 31, 2013	845,000	\$ 2.04	
Exercisable, June 30, 2014	825,500	\$ 2.14	

On January 13, 2014, the Board of Directors approved the grant of 94,000 options to employees of the Company, in accordance with the terms of the 2011 Equity Incentive Plan, as amended. One-third of the options vest immediately, with the remaining vesting over a 2 year period. The options have an exercise price of \$3.00 per share, with an expiration date of five years from the grant date.

On January 16, 2014, the Board of Directors approved the grant of 40,000 options to the Company's Directors for their 2013 service, in accordance with the terms of the 2011 Equity Incentive Plan, as amended. The options vest immediately and have an exercise price of \$3.00 per share, with an expiration date of five years from the grant date.

On February 1, 2014, the Board of Directors approved the grant of 50,000 options to an employee of the Company, in accordance with the terms of the 2011 Equity Incentive Plan, as amended. The options vest ratably over a four year period. The options have an exercise price of \$3.00 per share, with an expiration date of five years from the grant date.

On April 4, 2014, the Board of Directors approved the grant of 4,000 options to employees of the Company, in accordance with the terms of the 2011 Equity Incentive Plan, as amended. One-third of the options vest immediately, with the remaining vesting over a 2 year period. The options have an exercise price of \$3.00 per share, with an expiration date of five years from the grant date.

On June 19, 2014, the Board of Directors approved the grant of 10,000 options to the new Secretary of the Board. The options vest immediately. The options have an exercise price of \$3.00 per share, with an expiration date of five years from the grant date.

On June 19, 2014, the Board of Directors approved the grant of 100,000 options to an employee of the Company, in accordance with the terms of the 2011 Equity Incentive Plan, as amended. The options vest ratably over a three year period. The options have an exercise price of \$3.00 per share, with an expiration date of five years from the grant date.

The fair value of each stock option granted was estimated on the date of grant using the Black Scholes option pricing model with the following assumptions:

	June 30, 2014
Risk-free interest rate range	1.49% - 1.71%
Expected life	5.0 years
Vesting Period	0 - 4 Years
Expected volatility	42%
Expected dividend	-
Fair value range of options at grant date	\$0.671-\$1.167

The Company recorded stock-based compensation expense of \$34,313 and \$163,721 during the three and six months ended June 30, 2014, respectively. The Company recorded stock-based compensation expense of \$30,371 and \$49,693 during the three and six months ended June 30, 2013, respectively.

As of June 30, 2014 there was \$449,286 of unrecognized compensation expense related to the issuance of the stock options.

Performance Stock Options

There were no performance stock options granted during the three and six months ended June 30, 2014.

	Number of Options	Weighted Average Exercise Price
Balance, December 31, 2012	1,440,000	\$ 0.11
Granted	-	\$ -
Exercised	-	\$ -
Cancelled	-	\$ -
Balance, June 30, 2014 and December 31,		
2013	1,440,000	\$ 0.11
Exercisable, June 30, 2014 and December 31,		
2013	40,000	\$ 2.00

See Note 4 for further discussion of the performance options.

<u>Warrants</u>

The Company issued 85,993 warrants in connection with the follow-on Series D unit offering during the first half of 2014, discussed above. Each unit consisted of one share of Series D Preferred Stock and one-half warrant, with each whole warrant exercisable at \$3.00 per share and grants the right to purchase a share of the Company's common stock.

The Company issued 283,329 warrants in connection with the non-public offering of notes and warrants up to \$1,000,000. The warrants expire three years from the date of issuance and are exercisable immediately at \$3.00 per share.

The Company issued 239,997 warrants in connection with the non-public offering of notes and warrants up to \$3,000,000. The warrants expire three years from the date of issuance and are exercisable immediately at \$3.00 per share.

	Number of Warrants	Weighted Average Exercise Price	Weighted Average Remaining Life (Years)
Balance, December 31, 2013	363,824	\$ 3.00	
Granted	609,319	\$ 3.00	
Exercised	-	\$ -	
Cancelled	-	\$ -	
Balance, June 30, 2014	973,143	\$ 3.00	2.53

8. NET LOSS PER COMMON SHARE:

The Company computes loss per share of common stock using the two-class method required for participating securities. Our participating securities include all series of our convertible preferred stock. Undistributed earnings allocated to these participating securities are added to net loss in determining net loss attributable to common stockholders. Basic and Diluted loss per share are computed by dividing net loss attributable to common stockholder by the weighted-average number of shares of common stock outstanding.

Outstanding options were not included in the computation of diluted loss per share because the options' exercise price was greater than the average market price of the common shares and, therefore, the effect would be anti-dilutive.

	For the three months ended June 30,		For the six m June	
	2014	2013	2014	2013
Net Loss	\$ (851,216)	\$ (726,571)	\$ (2,195,495)	\$ (1,542,936)
Basic and diluted:				
Preferred stock cumulative dividend - Series A		715		1,421
Preferred stock cumulative dividend - Series B (1)	670	27,868	(62,227)	55,429
Preferred stock cumulative dividend - Series C	296	13,204	2,200	26,262
Preferred stock cumulative dividend - Series D	60,169		119,181	
Income applicable to preferred stockholders	61,135	41,787	59,154	83,112
Net loss applicable to common stockholders	\$ (912,351)	\$ (768,358)	\$ (2,254,649)	\$ (1,626,048)

The calculation of the numerator and denominator for basic and diluted net loss per common share is as follows:

(1) Upon conversion of the Series B preferred stock into common stock, the holders of the Series B preferred stock were no longer entitled to the dividends recorded in the adjustment to net loss applicable to common shareholders in prior periods. As a result, current year reported dividends were adjusted downward to reflect this release of accumulated dividends.

9. COMMITMENTS AND CONTINGENCIES:

Lease Commitments - On July 18, 2012, the Company entered into a thirteen month lease for office space for our corporate headquarters located in Greenwood Village, Colorado. Under the terms of the lease agreement, the Company leased approximately 2,244 square feet of general office space. The lease term commenced on July 23, 2012 and ended June 30, 2014.

The Company also has a lease of warehouse and office space for our equipment and operations located in Gardena, CA. The lease term continues through July 2015.

Total rent expense for the three and six months ended June 30, 2014 was \$19,305 and \$38,404. Rent expense for the three and six months ended June 30, 2013 was \$8,819 and \$17,639; respectively.

The Company's remaining commitment under its current lease terms through July 2015 is approximately \$65,000.

Purchase Commitments - As of June 30, 2014, the Company's outsourced manufacturing company has begun fabrication of our equipment resulting in a commitment to purchase the finished equipment totaling approximately \$50,000.

10. RELATED PARTY TRANSACTIONS:

During the three and six months ended June 30, 2014, the Company paid consulting fees of \$32,400 and \$69,800, respectively to Mr. Richard Giles, a founder, stockholder, and former director of the Company. During the three and six months ended June 30, 2013 the Company paid consulting fees of \$47,400 and \$94,800, respectively to Richard Giles. The Company had a Senior Subordinated note payable with Mr. Richard Giles, on April 15, 2014, the Company made the final required principal payment of \$250,000 on the Senior Subordinated note payable.

During the quarter ended June 30, 2014 the Company issued 16,659 Series D Preferred shares to Reginald Greenslade, one of the Company's directors. The Company issued 16,666 Series D Preferred shares to Gus Blass III, one of the Company's directors. The Company issued 1,500 Series D Preferred shares to David Dworsky, the Chief Executive Officer of the Company.

11. SUPPLEMENTAL CASH FLOW INFORMATION:

	Six Months Ended June 30,			
	2	2014 2013		013
Cash paid for interest	\$	152,813	\$	49,643
Cash paid for income taxes	\$		\$	100
Series C Dividend payable in current liabilities	\$	17,870	\$	47,591
Series D Dividend payable in current liabilities	\$	49,237	\$	
Non-Cash investing and financing transactions				
Repayment of senior secured notes payable				
with issuance of Series D preferred shares	\$		\$	
Financing the purchase of equipment under a				
5 year loan agreement	\$		\$	
Beneficial conversion feature on warrants				
issued in conjunction with Series D preferred shares	\$	24,279	\$	
Shares issued in acquisition of Dr. Pave	\$	175,000	\$	

12. SUBSEQUENT EVENTS:

Debt Offering

In July 2014 and August 2014, the Company received \$145,000 and \$184,000, respectively; under the \$3,000,000 debt offering and issued warrants to purchase 109,666 shares of our common stock.

Termination of Consulting Agreement

Effective July 15, 2014, the Company terminated the Consulting Agreement with Richard Giles.

Establishment of Dr. Pave Worldwide LLC & National Franchising Program

Effective July 22, 2014, the Company established a new entity named Dr. Pave Worldwide LLC to house the recently announced [on Form 8-K filed August 7, 2014] franchise program providing franchisees with the exclusive Heatwurx equipment and processing. The franchising program is on track with submission for regulatory approval. Franchise sales are expected to be formally launched nationally beginning early third quarter 2014.



ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATION

The following discussion and analysis should be read in conjunction with the "Management's Discussion and Analysis of Financial Condition and Results of Operations" section and audited consolidated financial statements and related notes thereto included in our 2013 Annual Report on Form 10-K, and with the unaudited condensed consolidated financial statements and related notes thereto presented in this Quarterly Report on Form 10-Q.

Forward-Looking Statements

The statements contained in this report that are not historical facts are forward-looking statements that represent management's beliefs and assumptions based on currently available information. Forward-looking statements include the information concerning our possible or assumed future results of operations, business strategies, need for financing, competitive position, potential growth opportunities, potential operating performance improvements, ability to retain and recruit personnel, the effects of competition and the effects of future legislation or regulations. Forward-looking statements include all statements that are not historical facts and can be identified by the use of forward-looking terminology such as the words "believes," "intends," "may," "should," "anticipates," "expects," "could," "plans," or comparable terminology or by discussions of strategy or trends. Although we believe that the expectations reflected in such forward-looking statements are reasonable, we cannot give any assurances that these expectations will prove to be correct. Such statements by their nature involve risks and uncertainties that could significantly affect expected results, and actual future results could differ materially from those described in such forward-looking statements.

Factors that may cause actual results to differ materially from current expectations include, but are not limited to:

- risks associated with the asphalt repair industry, including competition, increases in wages, labor relations, energy and fuel costs, actual and threatened pandemics, actual and threatened terrorist attacks, and downturns in domestic and international economic and market conditions;
- risks associated with the asphalt repair industry, including changes in laws or regulations, increases in taxes, rising insurance premiums, costs of compliance with environmental laws and other governmental regulations;
- · the availability and terms of financing and capital and the general volatility of securities markets;
- · changes in the competitive environment in the asphalt repair industry;
- risks related to natural disasters;
- litigation; and
- other risk factors discussed in the Annual Report on Form 10-K, filed by the Company with the Securities and Exchange Commission.

Should one or more of these risks materialize (or the consequences of such a development worsen), or should the underlying assumptions prove incorrect, actual results could differ materially from those expected. We disclaim any intention or obligation to update publicly or revise such statements whether as a result of new information, future events or otherwise.

Overview and Basis of Presentation

Heatwurx, Inc. was incorporated under the laws of the State of Delaware on March 29, 2011 as Heatwurxaq, Inc. and subsequently changed its name to Heatwurx, Inc. on April 15, 2011. We have not yet commercialized our products and we are therefore classified as a development stage enterprise.

We are an asphalt preservation and repair equipment company. Our innovative, and eco-friendly hot-in-place recycling process corrects surface distresses within the top 3 inches of existing pavement by heating the surface material to a temperature between 350° and 400° Fahrenheit with our electrically powered infrared heating equipment, mechanically loosening the heated material with our processor/tiller attachment that is optimized for producing a seamless repair, and mixing in additional recycled asphalt pavement and a binder (asphalt-cement), and then compacting repaired area with a vibrating roller or compactor. We consider our equipment to be eco-friendly as the Heatwurx process reuses and rejuvenates distressed asphalt, uses recycled asphalt pavement for filler material, eliminates travel to and from asphalt batch plants, and extends the life of the roadway. We believe our equipment, technology and processes provide savings over other processes that can be more labor and equipment intensive.



In January 2014, we acquired Dr. Pave, LLC a service company offering asphalt repair and restoration utilizing the Heatwurx asphalt repair technology. The Company together with Dr. Pave offers asphalt restoration services to municipalities and the commercial sector in southern California.

Section 107 of the JOBS Act provides that an "emerging growth company can take advantage of the extended transition period provided in Section 7(a)(2)(B) of the Securities Act for complying with new or revised accounting standards. In other words, an "emerging growth company" can delay the adoption of certain accounting standards until those standards would otherwise apply to private companies. However, we are choosing to "opt out" of such extended transition period, and as a result, we will comply with new or revised standards on the relevant dates on which adoption of such standards is required for non-emerging growth companies. Section 107 of the JOBS Act provides that our decision to opt out of the extended transition period for complying with new or revised accounting standards is irrevocable.

Results of operations

The following discussion of the financial condition and results of operations should be read in conjunction with the financial statements included herewith. This discussion should not be construed to imply that results discussed herein will necessarily continue into the future, or that any conclusion reached herein will necessarily be indicative of actual operating results in the future.

For the six months ended June 30, 2014 compared to the six months ended June 30, 2013

For the six months ended June 30, 2014, our net loss was \$2,195,495, compared to a net loss of \$1,542,936 for the same period of 2013. Further description of these losses is provided below.

Revenue

Revenue increased to approximately \$133,000 for the six months ended June 30, 2014 from approximately \$116,000 for the six months ended June 30, 2013, as a result of service revenue generated and other parts and equipment sales.

Cost of goods sold

Cost of goods sold increased to approximately \$79,000 for the six months ended June 30, 2014 from approximately \$74,000 for the six months ended June 30, 2013.

Selling, general and administrative

Selling, general and administrative expenses increased to approximately \$1,517,000 for the six months ended June 30, 2014 from approximately \$1,402,000 for the six months ended June 30, 2013. The increase in selling, general and administrative expenses is principally due to an increase in employee expenses of approximately \$215,000 offset by a reduction in consulting fees of \$114,000; an increase in office expenses of approximately \$135,000 which includes commercial insurance, rent and other expenses incurred in the addition of Dr. Pave offices in California. A net reduction in legal fees, offering related cost and investor relations costs of approximately \$30,000; and a decrease in advertising and promotion activities related to business development of approximately \$91,000.

As part of the acquisition of Dr. Pave; the Company recognized goodwill in the amount of \$390,659; as part of the total consideration paid. The Company determined goodwill should be immediately impaired as of the acquisition date based on the lack of service revenue for the prior year. An impairment of goodwill from the acquisition in the amount of \$390,659, was recorded as an operating expense in the income statement, during the six months ended June 30, 2014.

Research and Development

Research and development increased to approximately \$168,000 for the six months ended June 30, 2014 from approximately \$135,000 for the six months ended June 30, 2013. The principal reason for the increase is due to additional legal fees related to certain patent applications on technology and processes that may be patentable.

For the three months ended June 30, 2014 compared to the three months ended June 30, 2013

For the quarter ended June 30, 2014, our net loss was \$851,216, compared to a net loss of \$726,571 for the same period of 2013. Further description of these losses is provided below.

Revenue

Revenue increased to approximately \$113,000 for the three months ended June 30, 2014 from approximately \$97,000 for the three months ended June 30, 2013, as a result of service revenue generated and other parts and equipment sales.

Cost of goods sold

Cost of goods sold increased to approximately \$70,000 for the three months ended June 30, 2014 from approximately \$62,000 for the three months ended June 30, 2013.

Selling, general and administrative

Selling, general and administrative expenses increased to approximately \$712,000 for the three months ended June 30, 2014 from approximately \$666,000 for the three months ended June 30, 2013. The increase in selling, general and administrative expenses is principally due to an increase in employee expenses of approximately \$51,000 offset by a reduction in consulting fees of \$43,000; an increase in office expenses of approximately \$79,000 which includes commercial insurance, rent and other expenses incurred in the addition of Dr. Pave offices in California. A net reduction in legal fees, offering related cost and investor relations costs of approximately \$3,000; and a decrease in advertising and promotion activities related to business development of approximately \$38,000.

Research and Development

Research and development increased to approximately \$68,000 for the three months ended June 30, 2014 from approximately \$63,000 for the three months ended June 30, 2013. The principal reason for the increase is due to additional legal fees related to certain patent applications on technology and processes that may be patentable.

Liquidity and capital resources

To date we have relied exclusively on private placements with a small group of investors to finance our business and operations. We have had little revenue since our inception. For the first half of 2014, the Company incurred a net loss of approximately \$2,195,000 and utilized \$1,696,000 in cash flows from operating activities. The Company had cash on hand of approximately \$40,000 as of June 30, 2014. Successful completion of the Company's development program and its transition to profitable operations is dependent upon obtaining additional financing adequate to fulfill its development and commercialization activities, and achieve a level of revenues adequate to support the Company's cost structure. Many of the Company's objectives to establish profitable business operations rely upon the occurrence of events outside its control; there is no assurance that the Company will be successful in accomplishing these objectives.

The Company has incurred operating losses, accumulated deficit and negative cash flows from operations since inception. As of June 30, 2014, the Company had an accumulated deficit of approximately \$9,131,000.

Management anticipates that the Company will require substantial additional funds to continue operations. As of June 30, 2014, we had approximately \$40,000 cash on hand and were spending approximately \$275,000 per month, of which only a very small amount was satisfied by gross revenues. The amount of cash on hand is not adequate to meet our operating expenses over the next twelve months.



Financing Activities

In October 2013, the Company initiated a follow-on non-public Series D Preferred stock offering to sell the remaining 772,352 units at \$3.00 per unit for up to \$2,317,056 gross proceeds. The offering includes an over-allotment of 1,000,000 units for an additional \$3,000,000 in potential gross proceeds. The offering term ended May 30, 2014. During 2014, we sold 171,987 units at \$3.00 per unit for gross proceeds of \$515,963 and paid share issuance costs of \$6,000.

The Company had an obligation to make a series of principal payments totaling \$500,000 on our current senior subordinated note payable in 2014. The Company made the final required principal payments of \$500,000 on the Senior Subordinated note payable during the six months ended June 30, 2014.

In December 2013, we raised \$90,000 pursuant to the terms of a Loan Agreement and the issuance of Unsecured Promissory Notes. The notes were extended to mature on June 30, 2015 and bear interest of 12% per annum, paid monthly on the first day of the month.

In January 2014, the Company assumed Secured Promissory Notes of \$160,000 through the acquisition of Dr. Pave. The notes were extended to mature on June 30, 2015 and bear interest of 12% per annum, paid monthly on the first day of the month.

On January 6, 2014, we initiated a non-public debt offering of up to \$1,000,000 under the terms of a Loan Agreement. Each loan is evidenced by an unsecured promissory note bearing interest at the rate of 12% per annum and maturing on January 6, 2016. Interest will be paid in equal monthly installments on the first day of each month. As additional consideration for a lender to enter into the Loan Agreement, the Company has agreed to issue to each lender one common stock purchase warrant for each \$3.00 loaned to the Company, exercisable at \$3.00 per share. The Warrants expire three years following the date of issuance and may not be offered for sale, sold, transferred or assigned without the consent of the Company. On February 28, 2014, we completed our \$1,000,000 debt financing through the sale of notes and warrants under the Loan Agreement. The notes were in the aggregate principal amount of \$850,000 and were issued with an aggregate of 283,329 warrants to the investors. We utilized \$250,000 of the debt to pay our February 2014 required principal payment on the senior subordinated note payable as discussed above.

On March 1, 2014, we commenced a similar non-public offering of notes and warrants up to \$3,000,000 which is intended to remain open until December 31, 2014, unless terminated sooner at the option of the Company before all of the notes are sold. The promissory notes will bear interest at 12% per annum payable monthly, with principal and unpaid interest due and payable on January 6, 2016. Persons holding promissory notes issued by the Company in prior offerings may convert these notes into the notes and warrants being offered in this new offering. Each lender in the offering will receive one warrant for each \$3.00 loaned. The three-year warrants will be exercisable immediately at \$3.00 per share. These securities are being offered and will be sold solely to accredited investors without selling commissions. The proceeds of this offering will be used to satisfy outstanding debt and provide working capital for the Company. As of June 30, 2014, we have received \$720,000 under the debt offering and issued warrants to purchase 239,997 shares of our common stock. In July 2014 and August 2014, the Company received \$145,000 and \$184,000 under the \$3,000,000 debt offering and issued warrants to purchase 48,333 and 61,333 shares of our common stock, respectively.

Cash Requirements

The issues described in the paragraphs above raise substantial doubt about the Company's ability to continue as a going concern. Although we have a \$3,000,000 non-public debt offering as noted above open through December 2014, we cannot guarantee we will be able to raise the entire offering amounts, if any. We are solely reliant on raising additional capital in order to maintain our current operations. To date we have been able to raise debt and equity financing through the assistance of a small number of our investors who have been substantial participants in our debt and equity offerings since our formation. If these investors choose not to assist us with our capital raising initiatives in the future, we do not expect that we would be able to obtain any alternative forms of financing at this time and we would not be able to continue to satisfy our current or long term obligations. Based upon our current monthly spend we anticipate the need to raise at least \$3,000,000 to meet our cash flow requirements for the next twelve months. The securities offered in these non-public offerings will not be and have not been registered under the Securities Act of 1933, as amended, and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements.

Recent accounting pronouncements

The Financial Accounting Standards Board recently issued Accounting Standards Update (ASU) 2014-10, Development Stage Entities (Topic 915): <u>Elimination of Certain</u> <u>Financial Reporting Requirements, Including an Amendment to Variable Interest Entities Guidance in Topic 810, Consolidation</u>, which eliminates the financial reporting distinction of being a development stage entity within U.S. generally accepted accounting principles. Accordingly, the ASU eliminates the incremental requirements for development stage entities to (a) present inception-to-date information in the statements of income, cash flows and shareholder's equity, (b) label the financial statements as those of a development stage entity, (c) disclose a description of the development stage activities in which the entity is engaged and (d) disclose in the first year in which the development stage entity that in prior years it had been in the development stage. The amendments related to the elimination of inception-to-date information should be applied retrospectively. For public business entities, those amendments are effective for annual reporting periods beginning after December 15, 2014, and interim periods therein. Early application of each of these amendments is permitted for any annual reporting period or interim period for which the entity's financials statements has not yet been issued. The company has elected early application of these amendments with the quarterly report filed for June 30, 2014.

The Financial Accounting Standards Board recently issued ASU 2014-09, Revenue from Contracts with Customers (Topic 606), was issued in three parts: (a) "Summary and Amendments That Create Revenue from Contracts with Customers (Topic 606) and Other Assets and Deferred Costs—Contracts with Customers (Subtopic 340-40)," (b) "Conforming Amendments to Other Topics and Subtopics in the Codification and Status Tables," and (c) "Background Information and Basis for Conclusions." The new presentation guidance is effective for interim and annual periods beginning after December 15, 2016. We are considering the impact of the adoption of ASU 2014-09 on our results of operations, financial condition and cash flows.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a smaller reporting company, we have elected not to provide the information for this item.

ITEM 4. CONTROLS AND PROCEDURES

Our principal executive officer, David Dworsky, and our principal financial and accounting officer, Alexander Kramer, have concluded, based on their evaluation, as of the end of the period covered by this report, that our disclosure controls and procedures (as defined in Rule 15d-15(e) under the Exchange Act) are (1) effective to ensure that material information required to be disclosed by us in reports filed or submitted by us under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the rules and forms of the Securities and Exchange Commission, and (2) designed to ensure that material information required to be disclosed by us in such reports is accumulated, organized and communicated to our management, including our principal executive officer and principal financial officer, as appropriated, to allow timely decisions regarding required disclosure.

There were no changes in our internal control over financial reporting (as defined in Exchange Act Rule 13a - 15(f)) during the three and six months ended June 30, 2014 that have materially affected, or are reasonably likely to materially affect our internal control over financial reporting.

PART II. OTHER INFORMATION

ITEM 1A. RISK FACTORS

See "Risk Factors" as disclosed in the Annual Report on Form 10-K, as filed with the Securities and Exchange Commission on March 27, 2014.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS.

In May 2014, the Company issued 118,655 units sold at \$3.00 per unit for gross proceeds of \$355,966. Each unit consisted of one share of the Company's Series D Preferred Stock and one-half warrant, with each whole warrant exercisable at \$3.00 per share. The Company issued warrants to purchase 59,327 shares of common stock. The warrants will be exercisable by the holders at any time through and including one year from their respective issuance dates.

On April 14, 2014, 101,935 shares of Series B Preferred Stock were automatically converted into 101,935 shares of Common Stock pursuant to an automatic conversion provision in the Certificate of Designations of Series B Preferred Stock.

On April 14, 2014, 45,000 shares of Series C Preferred Stock were automatically converted into 45,000 shares of Common Stock pursuant to an automatic conversion provision in the Certificate of Designations of Series C Preferred Stock.

On March 1, 2014, we commenced a non-public offering of notes and warrants up to \$3,000,000 which is intended to remain open until December 31, 2014, unless terminated sooner at the option of the Company before all of the notes are sold. The promissory notes will bear interest at 12% per annum payable monthly, with principal and unpaid interest due and payable on January 6, 2016. Persons holding promissory notes issued by the Company in prior offerings may convert these notes into the notes and warrants being offered in this new offering. Each lender in the offering will receive one warrant for each \$3.00 loaned. The three-year warrants will be exercisable immediately at \$3.00 per share. During the quarter ended June 30, 2014, we have received \$570,000 under the debt offering and issued warrants to purchase 189,997 shares of our common stock. The proceeds of this offering will be used to satisfy outstanding debt and provide working capital for the Company.

These securities were issued without registration under the Securities Act by reason of the exemption from registration afforded by the provisions of Section 3(a)(9) thereof in connection with the exchange of the preferred shares for common shares and by the provisions of Section 4(a)(5) and/or Section 4(a)(2) thereof, and Rule 506 promulgated thereunder, as transactions by an issuer not involving any public offering. Each of the note holders was an accredited investor as defined in Regulation D. Each investor delivered appropriate investment representations with respect to these issuances and consented to the imposition of restrictive legends upon the stock certificates representing the shares. Each investor represented that it had not entered into the transaction with us as a result of or subsequent to any advertisement, article, notice, or other communication published in any newspaper, magazine, or similar media or broadcast on television or radio, or presented at any seminar or meeting. Each investor was afforded the opportunity to ask questions of our management and to receive answers concerning the terms and conditions of the transaction. No underwriting discounts or commissions were paid in connection with the issuances.

ITEM 5. OTHER INFORMATION

Effective July 15, 2014, we terminated the Consulting Agreement dated April 15, 2011 with Richard Giles.

ITEM 6. EXHIBITS

SEC Ref. No.	Title of Document
10.1	Offer Letter to Alex Kramer dated April 28, 2014
10.2	Termination Letter of Consulting Agreement dated April 15, 2011 with Richard Giles
31.1	Rule 15d-14(a) Certification by Principal Executive Officer
31.2	Rule 15d-14(a) Certification by Principal Financial Officer
32.1	Section 1350 Certification of Principal Executive Officer
32.2	Section 1350 Certification of Principal Financial Officer
101.INS*	XBRL Instance Document
101.SCH*	XBRL Taxonomy Extension Schema
101.CAL*	XBRL Taxonomy Extension Calculation Linkbase
101.DEF*	XBRL Taxonomy Extension Definition Linkbase
101.LAB*	XBRL Taxonomy Extension Label Linkbase
101.PRE*	XBRL Taxonomy Presentation Linkbase

* Furnished herewith. Pursuant to Rule 406T of Regulation S-T, the interactive data files on Exhibits 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, and otherwise are not subject to liability under those sections.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HEATWURX, INC.

Dated: August 18, 2014

By: <u>/s/ David Dworsky</u> David Dworsky, Chief Executive Officer (Principal Executive Officer)

Dated: August 18, 2014

By: <u>/s/ Alexander Kramer</u> Alexander Kramer, Chief Financial Officer (Principal Financial and Chief Accounting Officer)



April 28, 2014

Mr. Alexander Kramer 300 E. 4th Street unit 203 Long Beach, CA 90802

Dear Alexander,

I am pleased to offer you a full-time, exempt position with Heatwurx, Inc. (hereinafter referred to as "Heatwurx") to serve as our Chief Financial Officer (CFO). This At-Will Agreement supersedes any prior work relationship structures with you. The terms of the employment offer are as follows:

General Scope of Responsibilities

The CFO is a key and visible position that provides financial and strategic leadership to the Company, and is responsible for all financial matters of Heatwurx's and its affiliate organizations. The CFO will report to the CEO, and under the CEO's leadership, works closely with the Board, Sales management, and other key stakeholders to develop and implement financial, management, and growth strategies across the organization. As CFO, you will oversee all compliance and recognition for government (federal and state), investor, bank, and other financial parties.

We expect that you will be able to adapt to a continually evolving environment and thrive in an autonomous and deadline-oriented workplace while managing an assigned finance staff.

Your specific responsibilities include:

Finance

- · Oversee cash flow planning and ensure availability of funds as needed.
- · Oversee cash, investment, and asset management.
- · Oversee financing strategies and activities, and related relationships.
- Develop and utilize forward-looking, predictive models and activity-based financial analyses to provide insight into the organization's operations and business plans.
- · Actively engage with the CEO and provide timely reporting on key issues and performance metrics.
- · Planning, Policy, and Investor Relations.
- · Coordinate the development and monitoring of budgets.
- · Develop financial business plans and forecasts.
- · Participate in corporate policy development as a member of the senior management team.

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- · Engage the board of directors to develop short-, medium-, and long-term financial plans and projections.
- · Represent the company to financial partners, including financial institutions, investors, foundation executives, auditors, public officials, etc.
- · Remain up to date on audit best practices and state and federal law regarding financial operations.
- · Oversee and support all SEC filing requirements.
- · Manage financial operations compliance and best practices.
- · And other duties as may be assigned from time to time.

Accounting and Administration

- · Oversee the accounting department to ensure proper maintenance of all accounting systems and function; supervise assigned accounting and finance staff.
- · From time to time support and oversee Company operations.
- · Ensure maintenance of appropriate internal controls and financial procedures.
- Ensure timeliness, accuracy, and usefulness of financial and management reporting for federal and state agencies, investors, funders, foundations, and our board of directors;
- · Oversee the preparation and communication of monthly and annual financial statements.
- · Manage debt and financing covenants.
- · Coordinate audits and proper filing of tax returns.
- · Establish and oversee all Company insurance programs.
- · Coordinate and oversee all legal engagements including, but not limited to, SEC counsel and Intellectual Property counsel.
- · Ensure legal and regulatory compliance regarding all financial functions.
- · Guide HR benefits administration.
- · And other duties as may be assigned from time to time.

Upon starting, you will work with the Company CEO to establish key performance indicators.

Start Date & Location

Your start date under this agreement is June 10, 2014 and you will be working from our Southern California area offices.

Compensation

In consideration for your services to HEATWURX your base compensation will be \$7,500.00 per pay period (total equivalent to \$180,000.00 annually). You will be paid twice per month from which HEATWURX withholds and deducts the applicable federal and state taxes for you.

<u>Stock options:</u> You will receive options to purchase up to 100,000 shares of HEATWURX common stock. The strike price for the options will be equal to the fair value of the HEATWURX common stock upon the date of grant. Given the Company is currently raising funds under its Series D Preferred Stock offering at \$3.00 per share, we anticipate the fair value of these options will be \$3.00 per share.

To the maximum extent allowable by IRS regulations, such options will be treated as Incentive Stock Options for income tax purposes. Any options that do not qualify as Incentive Stock Options will be treated as Non-Qualified Stock Options.

The options will vest ratably, on an annual basis as to underlying shares, over a three-year vesting period. The term of the options will be five years. Other terms and conditions will be as detailed in the Company's 2011 Amended and Restated Equity Plan.

Incentive Compensation: Additionally, you may be qualified to participate in various Incentive Compensation / Bonus Programs as may be established or updated from time to time by the CEO.

Benefits

You will be entitled to receive such benefits as HEATWURX may provide under its employment benefit plans, including participation in medical, life, dental, disability and vision insurance plans. You will also be eligible to participate in a 401k Retirement Savings Plan if and when such plan is developed and offered to employees.

You will receive 25 days (200 hours) accrued PTO per year which includes both vacation and sick time. PTO begins accruing from your first day of employment. In addition, Heatwurx observes and compensates full-time employees for seven (7) national holidays per year, plus each employee may take their own birthday as a PTO day as well.

Full details regarding employee benefits and any eligibility periods can be provided by the HR Coordinator and are further detailed in the Employee Handbook.

At Will Policy

This offer for Employment is an at-will structure and may be terminated with or without cause and with or without notice at any time by the employee or HEATWURX.

In the event that you are terminated by the Company for any reason other than Gross Negligence (as established by competent arbitration) during the first two years of your employment, the Company shall pay to you as severance an amount equal to two (2) months' of your most current prorated base salary. In addition, notwithstanding the vesting provisions described above, in the event that you are terminated by the Company for any reason other than Gross Negligence (as established by competent arbitration) during the first year of your employment, 20,000 of the 100,000 options to purchase shares of HEATWURX common stock shall vest immediately.

Immigration Reform and Control Act

Federal law requires employers to verify the legal right to work of all new hires at the commencement of employment. Therefore, this offer of employment is contingent upon such verification. To assist in complying with this and other requirements, please bring the necessary documents with you when you report to work, as indicated on the Form I-9, such as a Social Security Card and Driver's License or Official Government Identification; or a valid Passport.

This offer of employment is contingent upon successful completion of a background check. The Company will provide you with a release form in advance of your hire date authorizing the background check.

Your signature below confirms our understanding that you are not subject to any employment agreement with another employer that would preclude us from offering this position to you or you from joining our organization in the time frame indicated.

If the terms of this offer of employment meet your approval, please sign and date your acceptance of this offer and return one copy to Mr. Allen Dodge.

We are very pleased to offer you this position and your joining the HEATWURX team. I am confident that you will find this position both interesting and challenging. Please do not hesitate to contact me directly if we can provide any additional information to you.

We look forward to welcoming you aboard !

Sincerely,

<u>/s/ David Dworsky</u> President and CEO Heatwurx, Inc.

I have read and understood this offer letter, accept the position, and agree to the terms and conditions of employment set forth above:

/s/ Alexander KramerApril 28, 2014Alexander KramerDate

Cc: Allen Dodge, CFO

Mr. Richard Giles 6300 Sagewood Drive, Suite 400 Park City, Utah 84098

Pursuant to Section 4 of the consulting agreement (the "Agreement") dated April 15, 2011 by and between you and Heatwurx, Inc. (the "Company"), the successor to HeatwurxAQ, this letter shall serve as written notice of the Board's intention not to renew the Agreement.

The term of the Agreement was amended via letter agreement on March 14, 2013 by and between you and the Company, for a period of ninety (90) days to a new expiration date of July 15, 2013. As per Section 4 of the Agreement, the Consulting Period (as defined in the Agreement) is automatically renewed for successive one-year periods unless either you or the Board gives the other written notice at least 30 days, but not more than 180 days, prior to the end of the then-effective Consulting Period of an intention not to renew. As this letter represents the Board's Notice of Non-Renewal (as defined in the Agreement), the Agreement, as amended, shall terminate on July 15, 2014.

Pursuant to Section 5 of the Agreement, the Company will continue to pay your consulting fee through the termination date of July 15, 2014. As a reminder, pursuant to Section 6(b) of the Agreement, you are required to deliver to the Company, at the termination of the Consulting Period, which will be July 15, 2014, all memoranda, notes, plans, records, reports, computer tapes and software and other document and data (and copies thereof) that is Confidential Information or Work Product (as defined in the Agreement) or information relation to the business of the Company or its Affiliates which you may then possess or have under your control.

We very much appreciate the work you have done for the Company, Rich and wish you the best in all future endeavors.

Respectfully,

<u>/s/ Reg Greenslade</u> Chairman of the Board Heatwurx, Inc

Certification

I, David Dworsky, certify that:

1. I have reviewed this Form 10-Q quarterly report of Heatwurx, Inc. for the quarter ended June 30, 2014;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a–15(e) and 15d–15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a–15(f) and 15d–15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 18, 2014

<u>/s/ David Dworsky</u> David Dworsky, Chief Executive Officer (Principal Executive Officer)

Certification

I, Alexander Kramer, certify that:

1. I have reviewed this Form 10-Q quarterly report of Heatwurx, Inc. for the quarter ended June 30, 2014;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a–15(e) and 15d–15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a–15(f) and 15d–15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 18, 2014

<u>(s/ Alexander Kramer</u> Alexander Kramer, Chief Financial Officer (Principal Financial Officer)

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350

AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Heatwurx, Inc. (the "Company") on Form 10-Q for the quarter ended June 30, 2014, as filed with the Securities and Exchange Commission (the "Report"), the undersigned principal executive officer of the Company, hereby certifies pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 18, 2014

<u>/s/ David Dworsky</u> David Dworsky, Chief Executive Officer (Principal Executive Officer)

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350

AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Heatwurx, Inc. (the "Company") on Form 10-Q for the quarter ended June 30, 2014, as filed with the Securities and Exchange Commission (the "Report"), the undersigned principal financial officer of the Company, hereby certifies pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 18, 2014

<u>/s/ Alexander Kramer</u> Alexander Kramer, Chief Financial Officer (Principal Financial Officer)